

Bus3303

Capstone

Having completed eleven courses in this twelve course program, students enrolling in the Capstone course are prepared to start and manage a business of their choice and measure their expectations with practical aspects of running a business. Students will formulate a step-by-step approach for conceiving and launching a business venture using the concepts, skills, information, attitudes, and expectation of rewards that are the result of careful study and planning. Students will apply their skill in recognizing opportunities and design a business plan to act on them. Upon completion of this curriculum, the student will recognize business opportunities, have an awareness of the basic problems of pursuing a business endeavor, and demonstrate the planning process of a start-up enterprise. The course provides instruction in SBA financing and institutional and other private financing opportunities in order to facilitate the conversion of motivations and visions into successful outcomes.