

Bus3302

Business Law and Finance

This course introduces the student to fundamental terminology and practices of business law and corporate finance. The business law curriculum includes a study of contract law, intellectual property, patents and trademarks, labor law, and the forms of business organization. The student will learn to identify common concerns of legal liability for small business. Because the legal environment overlaps with the financial environment, this course also addresses questions which arise in obtaining commercial financing and in optimizing the debt/equity mix. Topics in this area include how to apply for a loan, how to create a budget, and how to anticipate the effect of macroeconomic changes on capital availability. At the conclusion of the course, the student will be able to propose strategies for navigating the legal and financial environment surrounding his or her chosen business endeavor.