

Course Outline

1. Course Number and Name: Bus3302, Business Law

Credits: 3

2. Course Description: A study of the various laws, regulations, and rules that make up the legal environment in which modern business operates. Bus3302 provides a general introduction to the legal environment that affects individuals, businesses, and business transactions. In addition to providing a general introduction to the American legal system, this course will focus on selected legal topics including contracts, cyber law and Constitutional law as that impacts on business enterprise.

3. Course Goals:

This course acquaints students with principles of law involved in ordinary business transactions with special emphasis on general contracts, real and personal property, torts, and the rule of law. Students will also acquire the ability to “brief” case law.

4. Course Learning Outcomes: Upon successful completion of Bus3302, students will:

1. Be able to brief case law.
2. Describe the impact that the Constitution has had on the development of law in the United States.
3. Discuss the legal trends and objectives that impact on business in the United States.
4. Outline the principles of contract law.
5. Describe the impact that government regulations have on the public and on business.
7. Define the role that ethics play in the workplace.
8. Discuss the impact of employment law on management.
9. Draft a contract.
10. Compare and contrast arbitration and settlement law.

5. Course Concepts:

1. Legal history
2. Civil procedure
3. Constitutional law
4. Torts
5. Intellectual property
6. Cyber law
7. International law
8. Labor and employment
9. Agency
10. Ethics
11. Legal reasoning

6. Required Text:

Twomey, David P. and Moody Jennings, Marianne, Anderson's Business Law and the Legal Environment, 21st Ed., Cengage Learning, 2010. ISBN-13: 9780324786682

Case Law Briefs:

The term used to describe outline and analyze a legal case is "brief." A brief is a short summary of the key elements of each case. In order to make your "brief" a summary and not an essay, purchase some 5" x 8" note cards. On one side list the name of the case, the year, and the citation used to find the case. On the other side, list up to five key elements in the case. You can set the "Page Layout" in Microsoft word to fit the 5" x 8" dimensions of note cards.