

COURSE OUTLINE

1. Course Number and Name: Bus3098, Sports Law and Risk Management

Credits: 3

2. Course Description: Sports Law and Risk Management is designed to introduce the student to the legal principles involved in sports and to apply those principles to a variety of managerial functions pertinent to sports settings. Another prime focus of this course is to acquaint the student with risk management issues and responsibilities of sports managers

3. Course Goals: Bus3098 will enable students to recognize legal issues and concepts that are critical to the successful management of a sports business or some other kind of sports involvement. The student will learn how to use the law to make a sports organization more competitive. Because sports are fraught with risks, another goal of this course is to develop a sense of the importance of management of these risks and to learn methods to control them.

4. Course Learning Outcomes: The goal of this course is to introduce the student to the legal and risk management issues and responsibilities of sport managers: At the conclusion of the course, participants will be able:

1. To manage a sport's activity within the American legal system.
2. To recognize and avoid the potential liability for injuries in the supervision, management, and conduct of sports, and of strategies for limiting liability (risk management)
3. To identify and rationalize the rights and responsibilities of management, employees, participants, and clientele with respect to negligence law, and the potential for management liability.
4. To apply the basic components of preventive law in a sports settings.
5. To have competency in the legal issues relevant to sports in the areas of contract, intentional tort, intellectual property, and criminal law.
6. To apply selected legal principles to cases involving civil rights and civil liberties of personnel, participants, and clientele. Particular application is made to civil rights of women, minorities, and persons with disabilities.
7. To increase public awareness of current legal issues in sports.
8. To analyze the necessary mutual interaction between the law and society.
9. To recognize and practice risk-management issues in a sport management context
10. To prepare and implement a risk-management plan

5. Course Concepts

1. Introductory legal concepts and risk management
2. Strategic management
3. Human resources management
4. Operations management

5. Marketing management

6. Required Text:

Sharp, L.A., A.M. Moorman, & C.L. Claussen . *Sport Law: A Managerial Approach*. Scottsdale, AZ: Holcomb Hathaway, 2007. ISBN# 978-1-8901871-70-3.

7. Additional Resources

PowerPoint slides for each chapter in your textbook may be accessed in Lectures/Texts in Izio.

Additional law and risk management resources are located in Resources in Izio