

Bus308

Business Law

This course introduces the student to fundamental terminology and practices of business law. The business law curriculum includes a study of contract law, intellectual property, patents and trademarks, labor law, and the forms of business organization. The student will learn to identify common concerns of legal liability for small business. Because the legal environment overlaps with the financial environment, the course will examine how to apply for a loan and how to create a budget. At the conclusion of the course, the student will be able to propose strategies for navigating the legal environment surrounding his or her chosen business endeavor.